WORK THAT WORKS®

IOIC Awards 2026

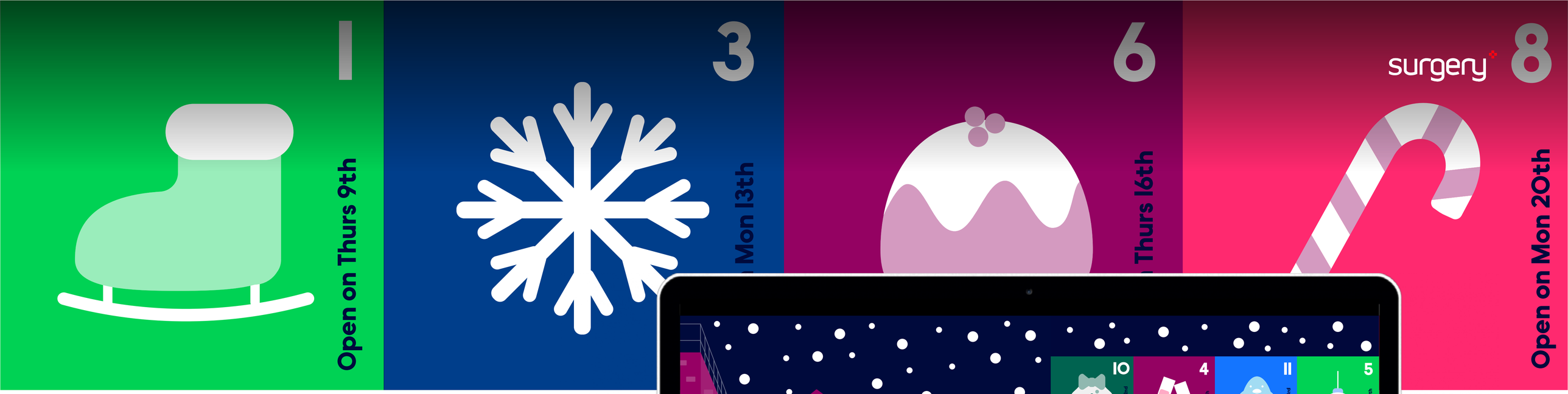
Class Winner.

Best Medium Agency

INSTITUTE OF INTERNAL COMMUNICATION

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Christmas Credentials



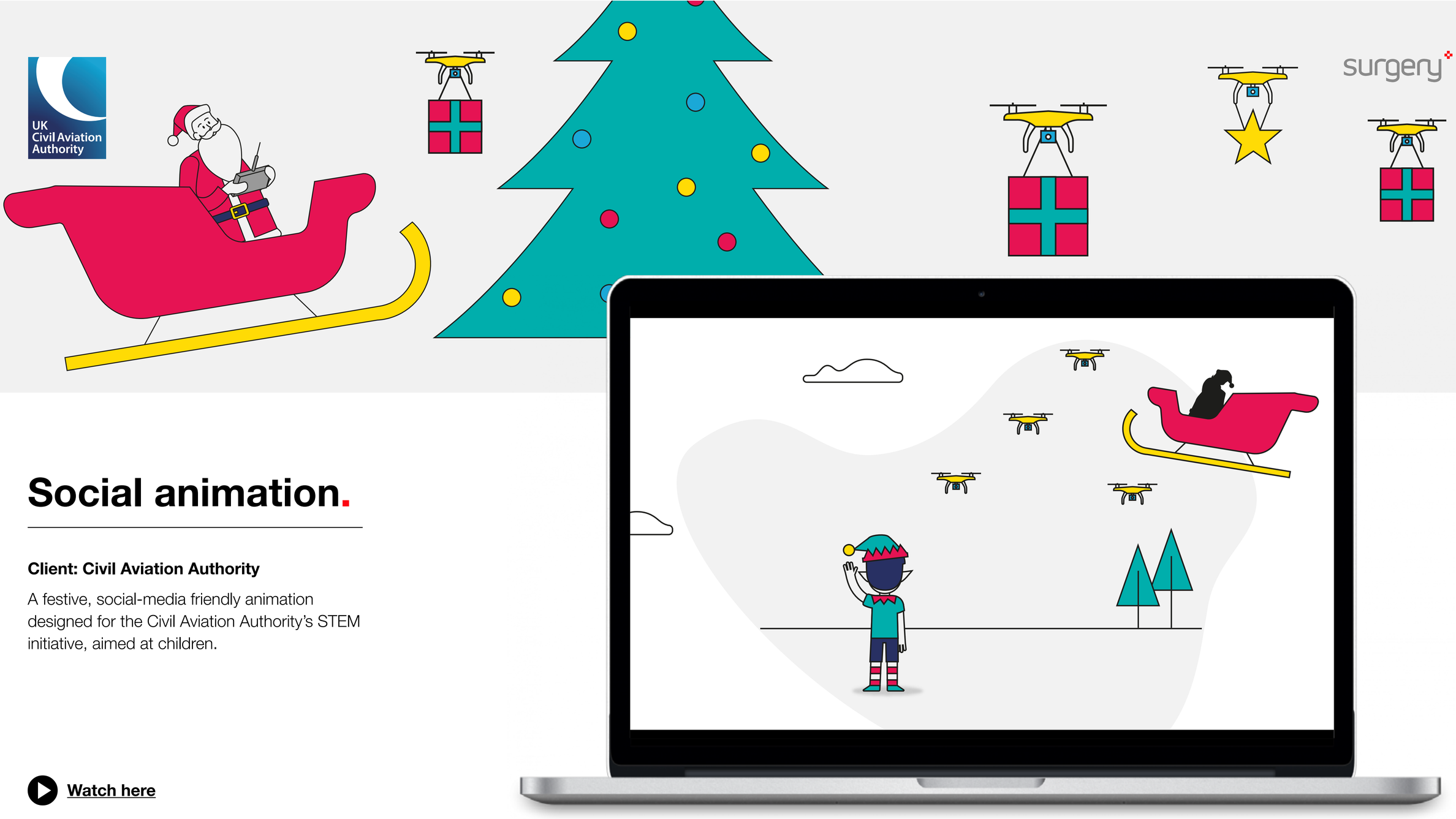
Online Advent calendar.

Client: ViacomCBS (now Paramount)

Getting people in the Christmas spirit virtually!

Launched in 2020 when offices were closed and everyone was working from home, this colourful online Advent calendar kept festive spirits up by sharing jokes, video messages and Christmas recipes.





Social animation.

Client: Civil Aviation Authority

A festive, social-media friendly animation designed for the Civil Aviation Authority's STEM initiative, aimed at children.

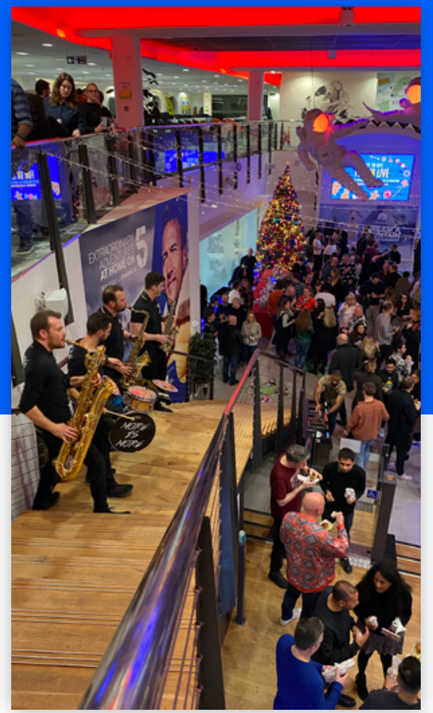
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Paramount
LONDON COMMS

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SEASON'S GREETINGS

from Paramount







Festive December.

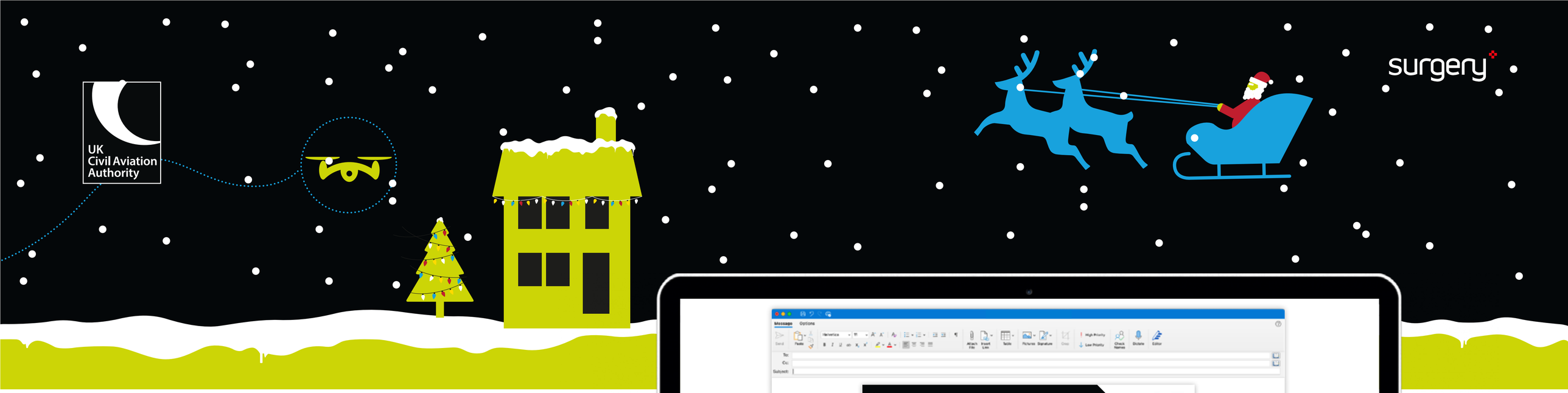
Client: Paramount

We supported Paramount with various collateral for their festive activities throughout December, including supporting their Christmas party, organising the festive games and a fun photobooth.







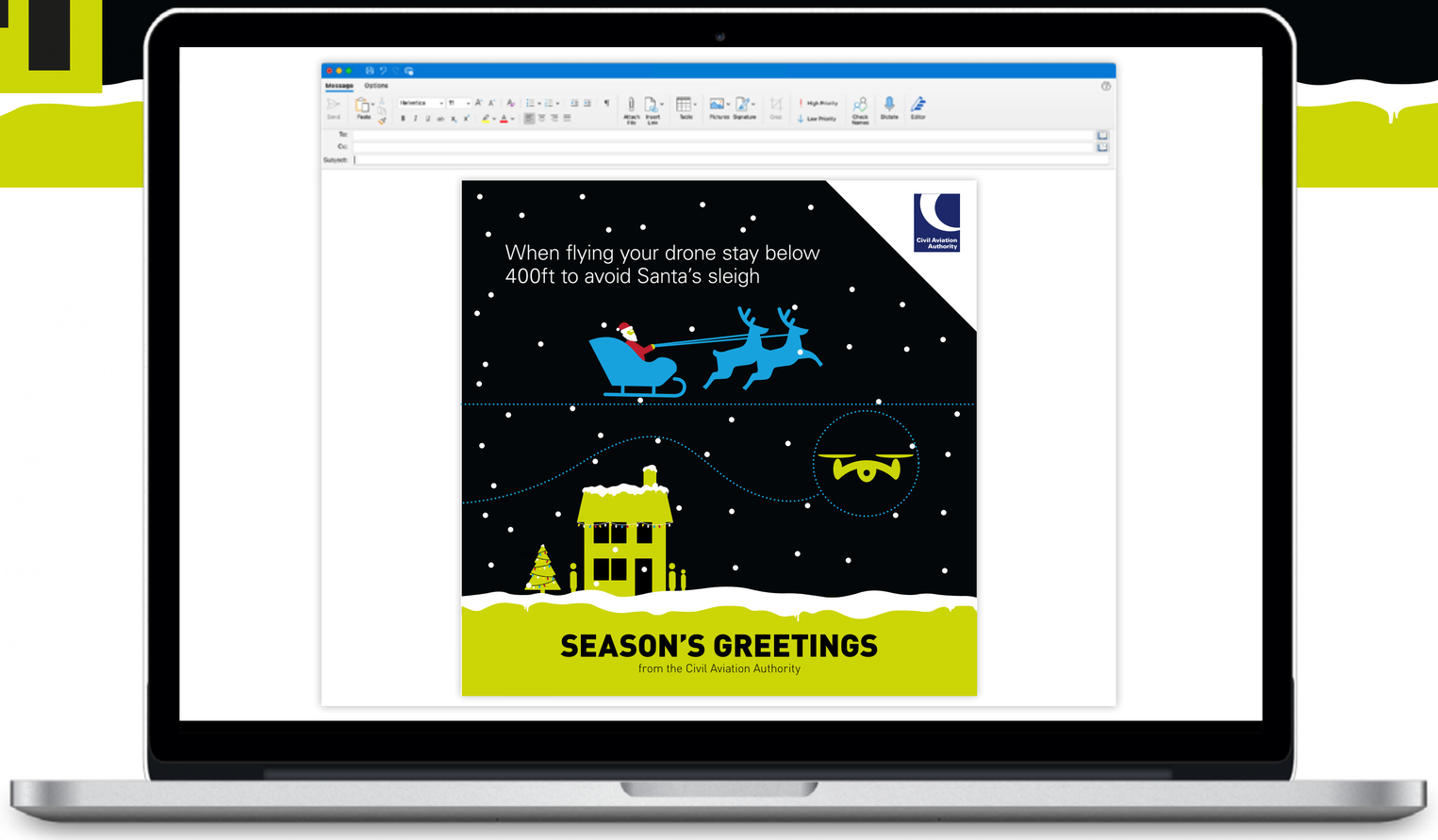


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Animation and e-card.

Client: Civil Aviation Authority

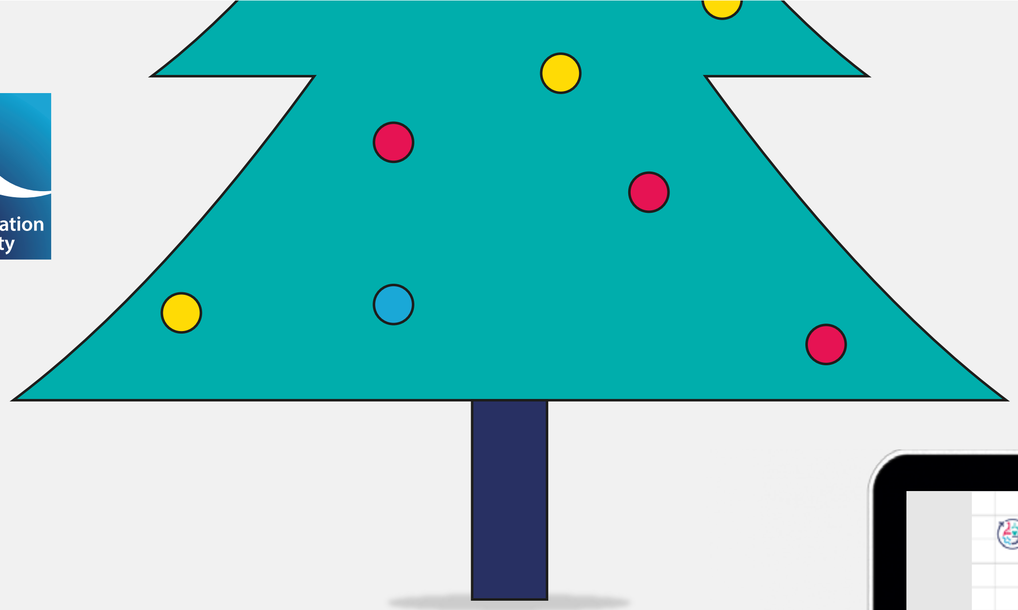
Designed to enforce the Drone Code and educate those lucky enough to receive a drone as a Christmas present.

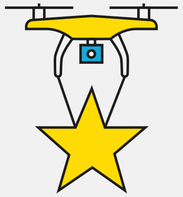


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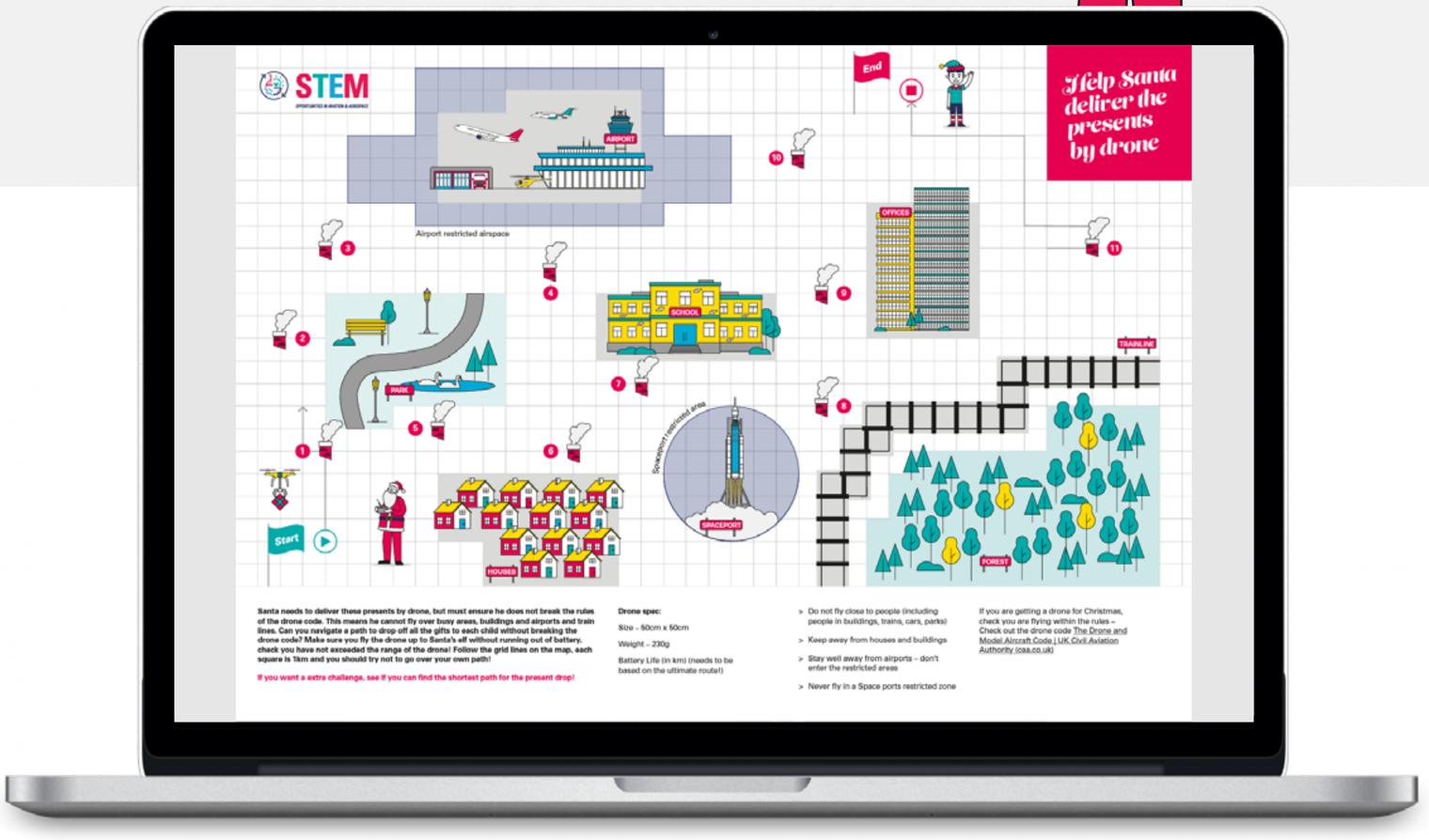
UK Civil Aviation Authority

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STEM digital Christmas game.

Client: Civil Aviation Authority

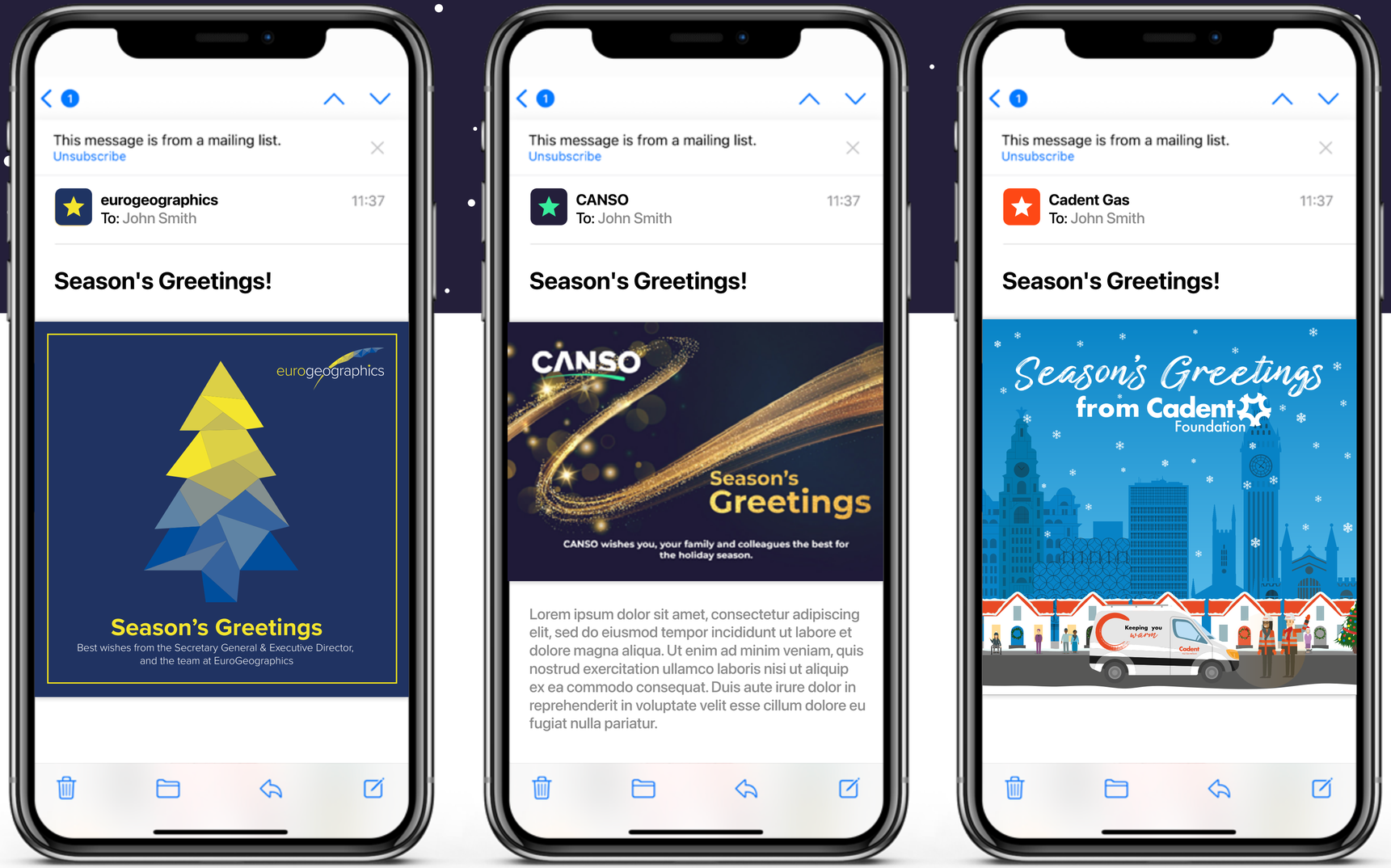
Everybody loves a game, especially at Christmas time. So, we created this fun, interactive (and educational) game where the player helps Santa deliver his presents by drone, without breaking the rules of the Drone Code. We're all about the future here!

View here

e-Cards.

Client: EuroGeographics, CANSO and Cadent Gas

Being more eco-friendly is at the top of everyone's agenda, so we can offer our clients e-cards to share personal messages with their customers and colleagues. These can be static or animated.



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Animation.

Produced by us for our clients to share.

This fun animation is a great way to keep your content engaging through different channels (and not just email!)

Watch here

Cadent
Your Gas Network

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Carol Concert Adverts.

Client: Cadent Gas

Cadent asked us to create the sponsor's page as part of a Christmas carol concert in aid of the Armed Forces. We took Cadent's brand and gave it a Christmassy spin, all related to the beneficiaries.





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Screen adverts.

Client: Paramount

Designed for use on Paramount's digital screen network, office lobbies, canteens and break-out areas, these screen adverts helped to boost morale during challenging times.



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NestléFestivALL

Celebrating togetherness this winter



Talking heads video.

Client: Nestlé

Instead of just sharing a poster with a Christmas activity schedule, why not get your employees to record themselves talking about what's going on throughout December? The message in this video was all about getting people to celebrate the season as best they could during lockdown, virtually or safely in person.

Watch here

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MERRY Christmas FROM THE Surgery



Showreel.

Produced by us to share with our clients.

This advent calendar animation reveals some of the fantastic work we've designed for our clients, door after door. Do you fancy a mini animation or video to engage with your audience for Christmas?

Watch here

Get in touch

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