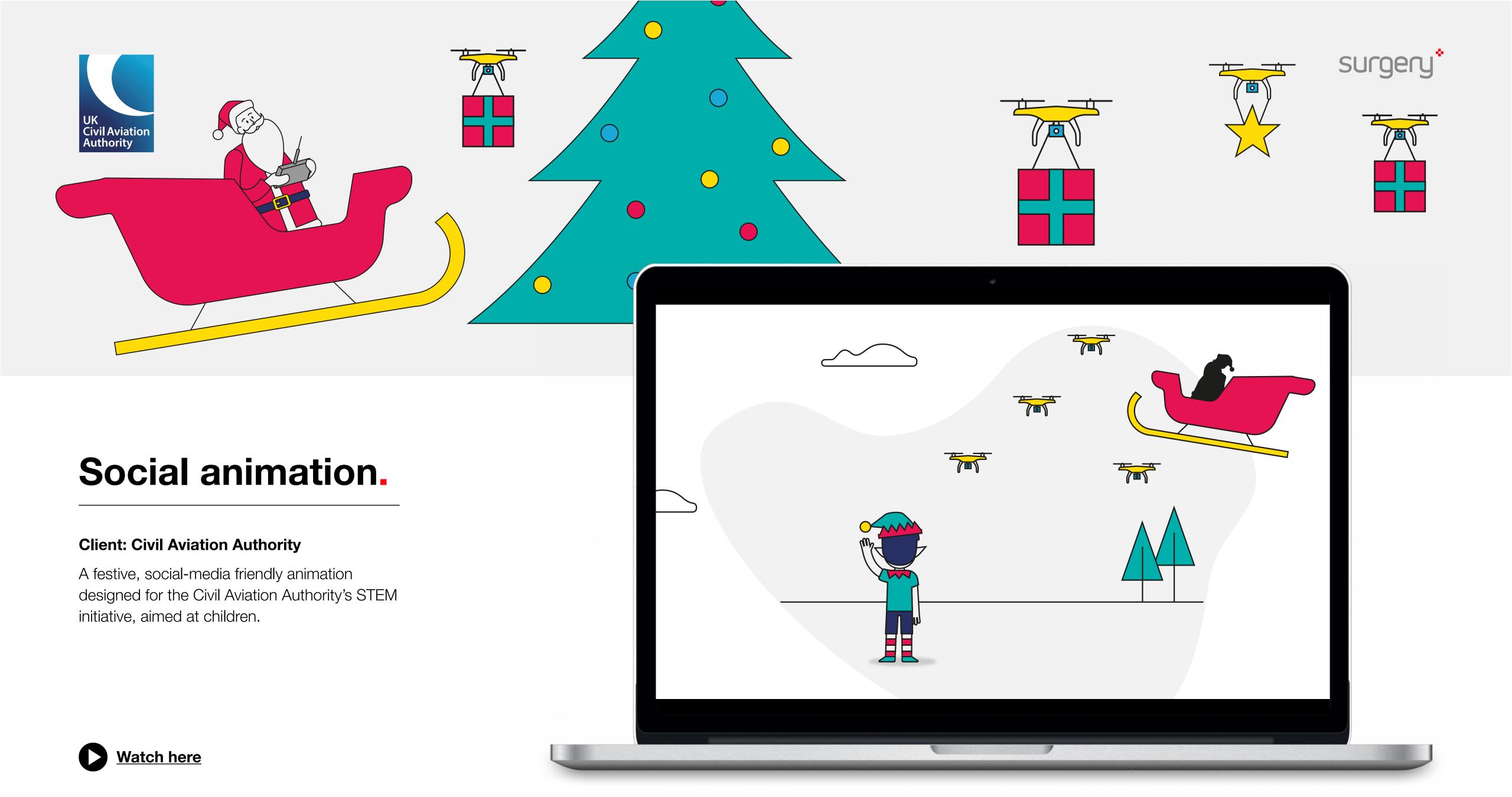


# engaging people.

creative solutions for real-life challenges

# Christmas 2025



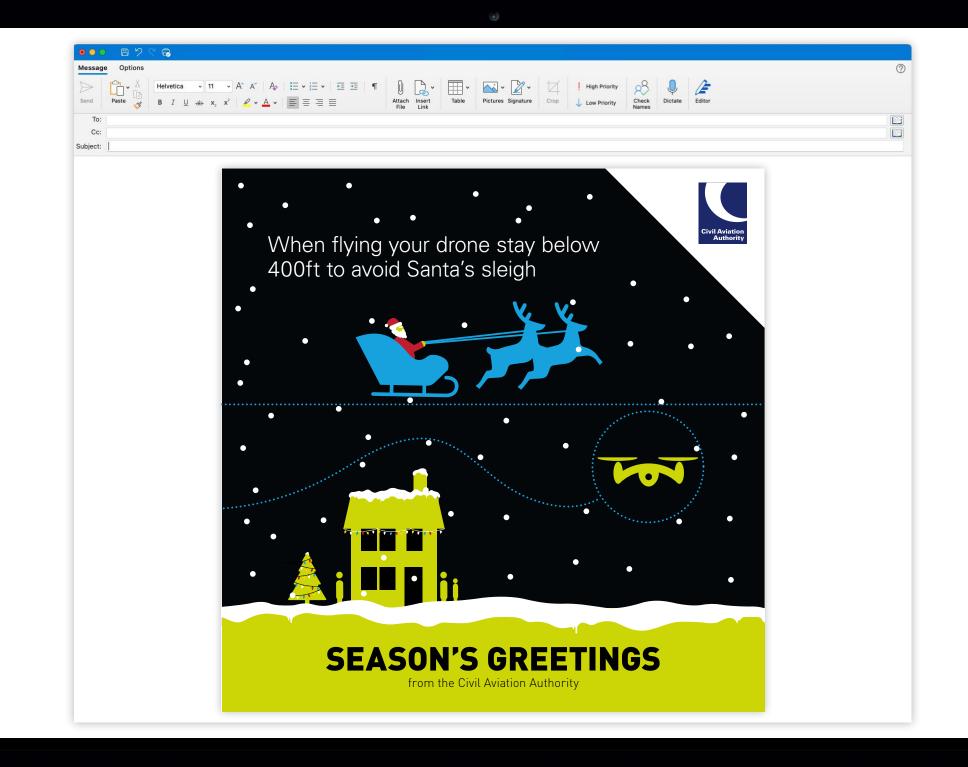




# Animation and e-card.

#### **Client: Civil Aviation Authority**

Designed to enforce the Drone Code and educate those lucky enough to receive a drone as a Christmas present.











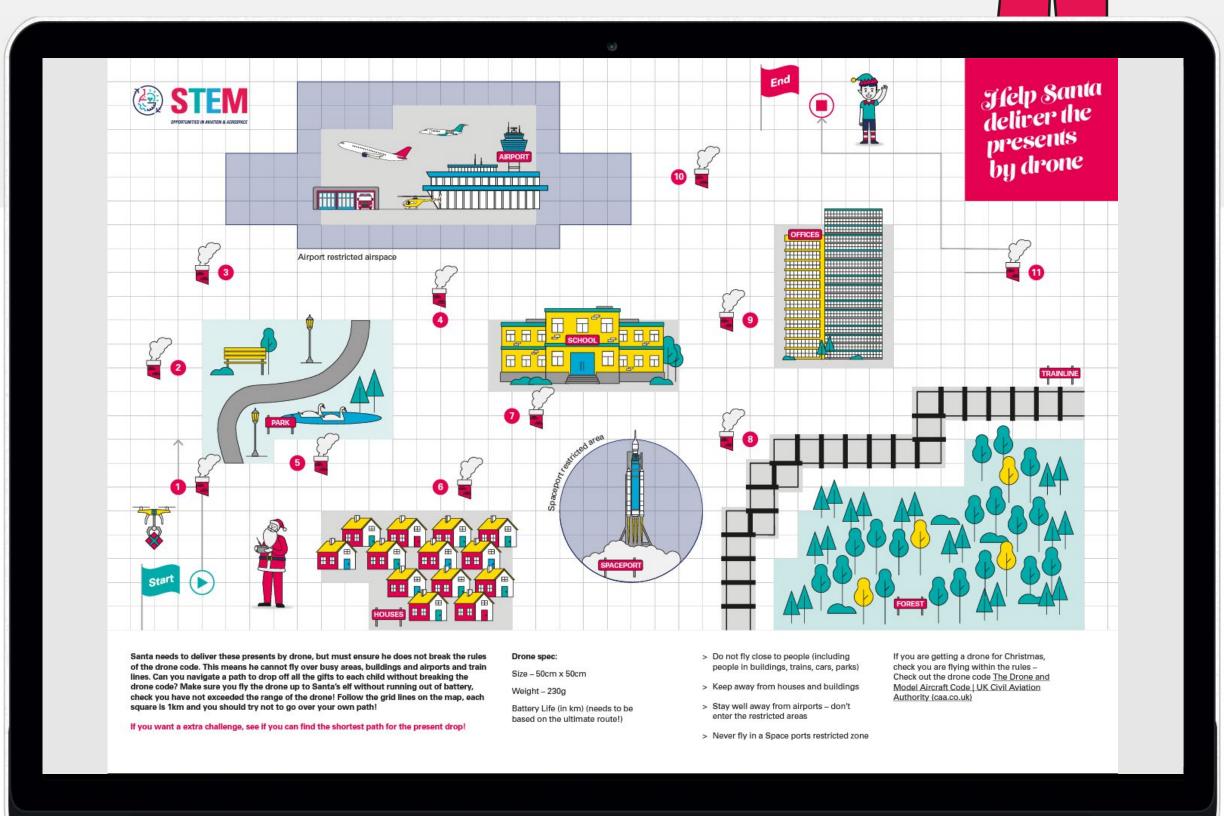
# STEM digital Christmas game.

#### **Client: Civil Aviation Authority**

Everybody loves a game, especially at Christmas time. So, we created this fun, interactive (and educational) game where the player helps Santa deliver his presents by drone, without breaking the rules of the Drone Code. We're all about the future here!



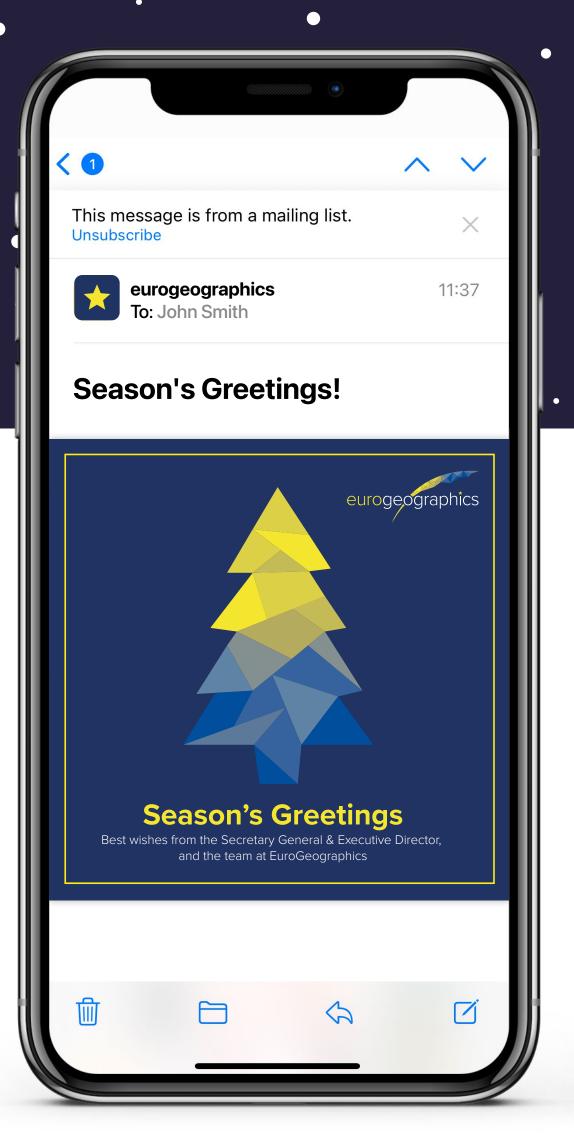
UK Civil Aviation Authority

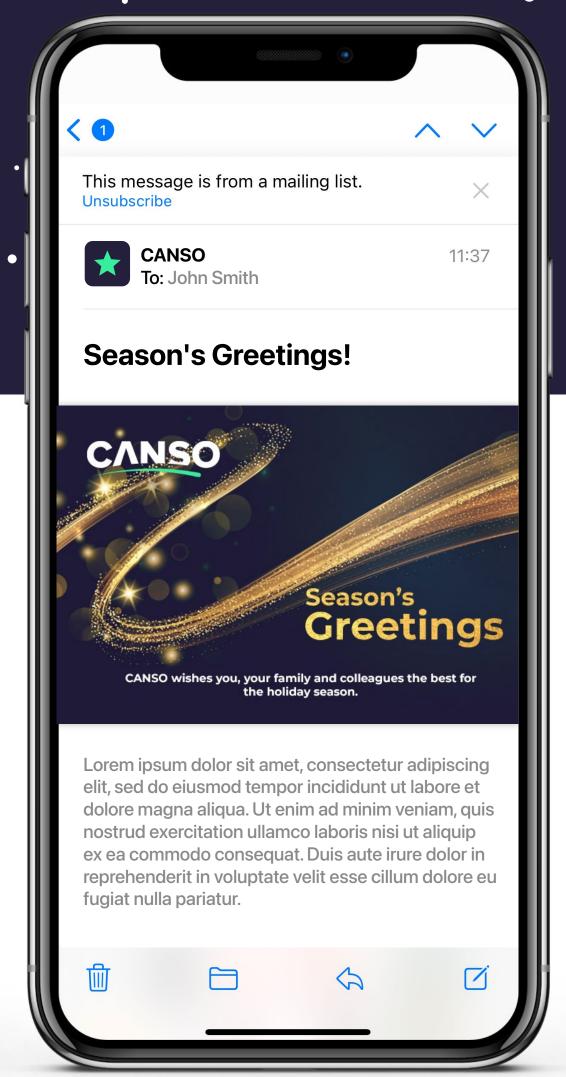


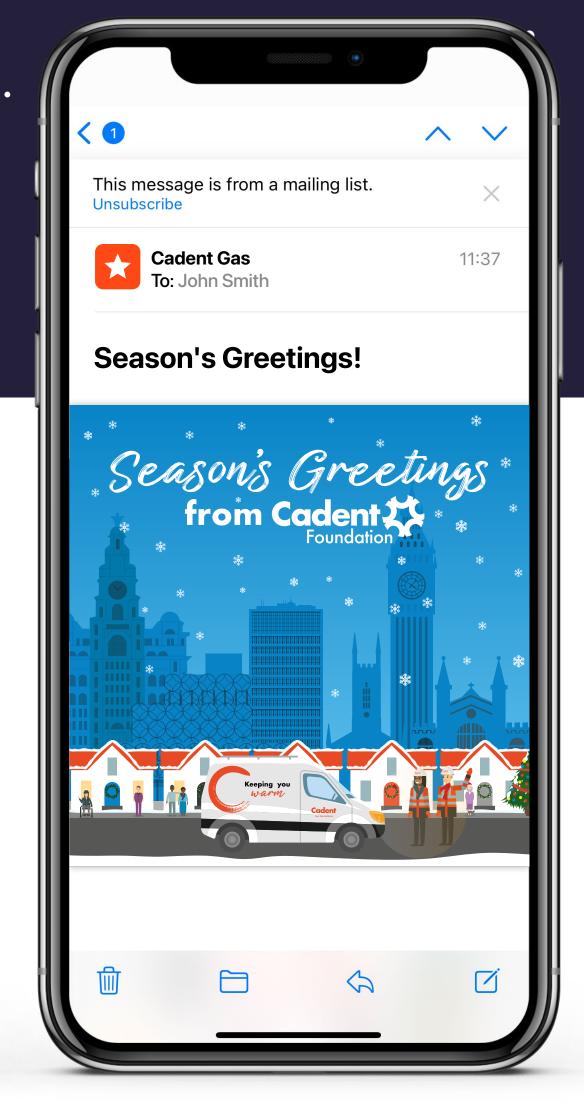
## e-Cards.

# Client: EuroGeographics, CANSO and Cadent Gas

Being more eco-friendly is at the top of everyone's agenda, so we can offer our clients e-cards to share personal messages with their customers and colleagues. These can be static or animated.









# Animation.

#### Produced by us for our clients to share.

This fun animation is a great way to keep your content engaging through different channels (and not just email!)











Thurs 16th

### Online Advent calendar.

Client: ViacomCBS (now Paramount)

Getting people in the Christmas spirit virtually!

Launched in 2020 when offices were closed and everyone was working from home, this colourful online Advent calendar kept festive spirits up by sharing jokes, video messages and Christmas recipes.









#### **Client: Paramount**

We supported Paramount with various collateral for their festive activities throughout December, including supporting their Christmas party, organising the festive games and a fun photobooth.













Juesday 12th December
PARAMOUNT CHRISTMAS MARKET
12 - 4PM IN THE ATRIUM
Support small businesses and grab gifts for friends and fan

Wednesday 13th December
PARAMOUNT UK END OF YEAR REVIEW

PARAMOUNT UK END OF YEAR REVIEW
4 - 5PM IN THE ATRIUM
Look back on the successes of 2024 at our End of Year Review.

PARAMOUNT UK FESTIVE GELEBRATION
FROM 6PM IN THE ATRIUM
Join us for Paramount UK's Festive Celebration featuring festive food, drinks, music, games and more.

PARAMOUNT CHRISTMAS LUNCH
12-2PM IN VIBES CAFÉ

Triday 15th December
Transformers: RISE OF THE BEASTS SCREENING
12-2PM IN PRESENTATION SUITE

Monday 18th December
A CHRISTMAS MASQUERADE SCREENING
12-2PM IN PRESENTATION SUITE



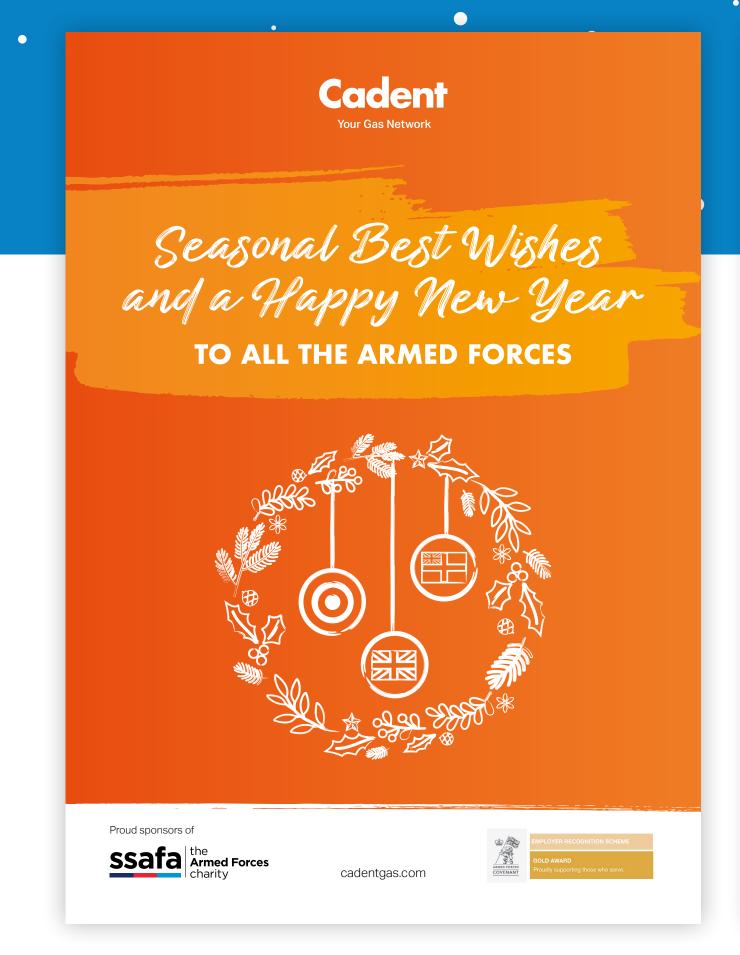




## Carol Concert Adverts.

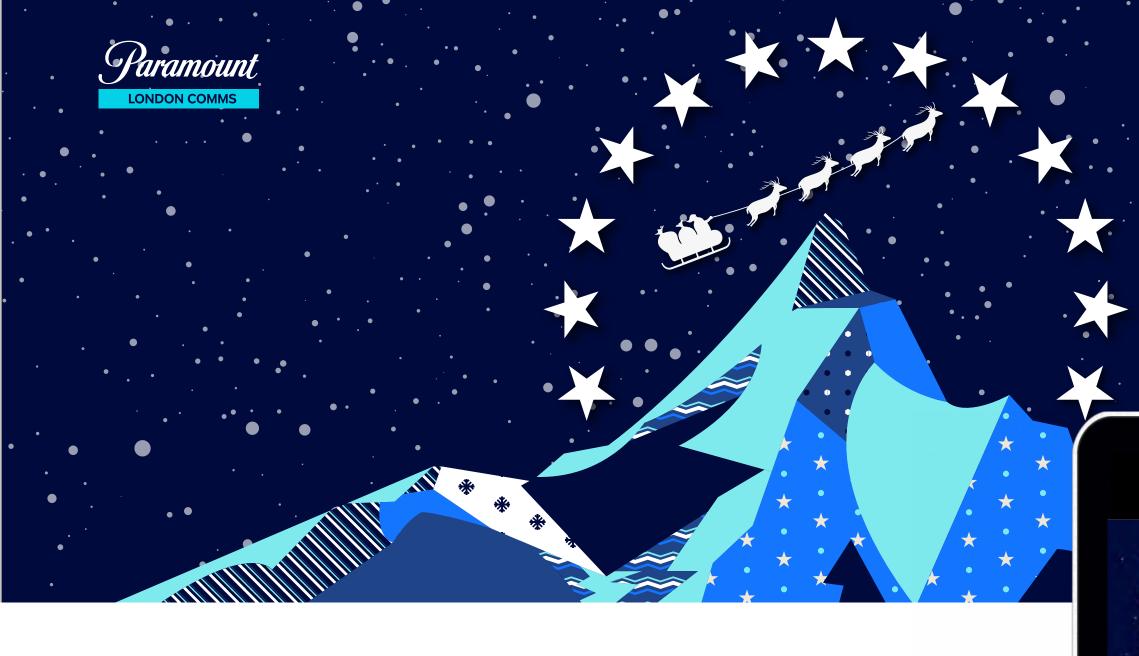
#### **Client: Cadent Gas**

Cadent asked us to create the sponsor's page as part of a Christmas carol concert in aid of the Armed Forces. We took Cadent's brand and gave it a Christmassy spin, all related to the beneficiaries.









## Screen adverts.

#### **Client: Paramount**

Designed for use on Paramount's digital screen network, office lobbies, canteens and break-out areas, these screen adverts helped to boost morale during challenging times.

#### THURSDAY 1ST DECEMBER

Home to mark Day of Giving.

CONTENT AND PRODUCTION ZONE,

FRIDAY 2ND DECEMBER

1ST FLOOR UNTIL WEDS 7TH DECEMBER

CHRISTMAS AT HAWLEY BEGINS Get into the festive spirit and help to decorate the Christmas tree 12PM - 2PM IN ELEPHANT HOUSE

#### MONDAY 5TH DECEMBER

CONSUMER PRODUCTS SAMPLE SALE

3PM - 5PM IN ROCKS AND CLASSIC

CHRISTMAS MUSICAL BINGO

4PM - 5PM IN ROCKS AND CLASSIC TREAT YOURSELF TO A MASSAGE

#### WEDNESDAY 7TH DECEMBER

CHEESE AND CHUTNEY POP UP 12PM - 2PM IN VIBES CAFÉ GET A MANICURE WITH TIPSITY NAILS FROM 10AM - 5PM

GO TO LOCK & MUTTAY FOR MORE INFO

#### THURSDAY 8TH DECEMBER

SAVE THE CHILDREN'S CHRISTMAS JUMPER DAY

TREAT YOURSELF TO A MASSAGE

#### FRIDAY 9TH DECEMBER

Take some time out to watch Hawley Primary School's nativity play 10PM - 11AM IN THE ATRIUM

#### MONDAY 12TH DECEMBER

CHRISTMAS PUDDING BAKE-OFF Become a star baker by making your own Christmas pudding. 3PM - 4PM IN VIBES CAFÉ

TREAT YOURSELF TO A MASSAGE.

#### TUESDAY 13TH DECEMBER

PARAMOUNT CHRISTMAS LUNCH 12PM - 2PM IN VIBES CAFÉ

#### WEDNESDAY 14TH DECEMBER

Save the date for Paramount UK's 2022 Review followed by

GET A MANICURE WITH TIPSITY NAILS FROM 10AM - 5PM

#### THURSDAY 15TH DECEMBER

gifts for friends and family. 12PM - 2PM IN THE ATRIUM

#### FRIDAY 16TH DECEMBER

CHRISTMAS MOVIE SCREENING







# Talking heads video.

#### Client: Nestlé

Instead of just sharing a poster with a Christmas activity schedule, why not get your employees to record themselves talking about what's going on throughout December? The message in this video was all about getting people to celebrate the season as best they could during lockdown, virtually or safely in person.





# MERRY SURGERY SURGERY

# Showreel.

#### Produced by us to share with our clients.

This advent calendar animation reveals some of the fantastic work we've designed for our clients, door after door. Do you fancy a mini animation or video to engage with your audience for Christmas?







Client: Marriott International Client: Paramount

# End of year highlights video.

A great way to share the amazing things that have happened throughout the year is to create a highlights reel with photos and videos of everything the business and employees have got up to that year. It's a lovely reminder for how much has been achieved.

# Get in touch

# Join our anti-boring revolution!

We're on a mission to ban boring across design, digital, EVP, and internal comms. So, let's work together to smash your objectives and let's banish boring for good!

Contact Find us Follow us

t. 01428 707524 e. info@ineedsurgery.com ineedsurgery.com Surgery Design and Digital Ltd
Granary Barn, Orchard Park Farm, Lurgashall
Petworth, West Sussex, GU28 9EU